



## NEWS RELEASE

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### **PINNACLE RETAINED TO ARRANGE \$40.0 MILLION IN CREDIT FACILITIES BY DENNY'S CORPORATION**

*PINNACLE HAS ARRANGED \$40.0 MILLION IN CREDIT FACILITIES TO CONVERT FLYING J TRAVEL CENTER RESTAURANTS TO DENNY'S RESTAURANTS ACROSS THE UNITED STATES.*

**Indianapolis, IN** — Pinnacle Commercial Capital, recognized as one of the premier nationwide lenders to the franchise industry, has arranged \$40.0 million in credit facilities to convert Flying J travel center restaurants to Denny's restaurants.

Commenting on this successful outcome, Bill Wildman, President of Pinnacle Commercial Capital said: "Pinnacle has had a cherished relationship with Denny's for years. Our commitment to Denny's Corporation and its franchisees continues to grow stronger through successful loan pool programs like this one designed specifically for their system. We were pleased that Denny's selected Pinnacle to arrange these credit facilities for an initiative this massive, and have enjoyed working with the senior executives at Denny's in this engagement."

Wildman continued, "Pinnacle recognized the capital needs of Denny's for this initiative and was dedicated to structuring this loan program and these credit facilities enabling franchisees to grow individually while contributing to the system's expansion as a whole. Our custom-tailored approach to this initiative has proven to be the solution necessary to make this conversion program successful at a time when financing is more difficult, if not impossible, to access."

Nelson Marchioli, CEO at Denny's said: "Pinnacle's professionalism and knowledge of the industry, combined with their insight specifically into our business, made Pinnacle a perfect partner for our company, and we are enjoying having a positive and successful result." Mark Burgess, Senior Director of Development continued: "Pinnacle had the ability to understand our capital requirements quickly, and then developed a structure that resulted in these credit facilities being made available to our franchise system. We are extremely pleased with the results"

Pinnacle Commercial Capital, a privately-held, Indianapolis-based specialty commercial finance company, is focused on providing loan products for the complete range of growth opportunities for owners, franchisees, franchisors and investors in branded retail businesses. Loan proceeds may be used for a variety of purposes including debt refinancing, acquisition, equipment purchases, franchisor loan pool programs and products, and franchisor remodel initiatives.

Pinnacle has provided business and franchise financing nationally to operators of quick service and casual dining restaurants, lube centers, video stores and other specialty retail outlets. The company originates loan products serving all regions of the United States through seven offices, including, Indianapolis, Austin, New York, Phoenix, Knoxville, Minneapolis, and Los Angeles.